



# What Does One Day Of Computer Training Really Cost?

**The figures tell the story. Even a small investment in quality training can yield an incredible return!**

In this example, we will assume an annual salary of \$32,500 for the employee, plus a “benefits cost” of 20% of that annual salary, to account for health benefits, payroll taxes, travel expenses, sick leave, etc. (Naturally, the cost will vary from company to company.)

To determine the daily cost, the annual cost is divided by 235, which is the approximate number of working days in a year.

<b>Total annual employee cost</b>	<b>\$39,000</b>
<b>Divide by # of working days/year</b>	<b>235</b>
<b>Daily cost per employee</b>	<b>\$166</b>

The total cost for one day of computer training:

<b>Actual cost of the training</b>	<b>\$260</b>
<b>Total employee cost for the day</b>	<b>166</b>
<b>TOTAL INVESTMENT</b>	<b>\$426</b>

## Is It Worth The Cost?

In this example, if the employee, as a result of the training, became just 1% more productive, the direct training cost would be almost totally offset; **with just a 3% increase in productivity, the return on investment is nearly 175%!**

<u>Productivity Increase</u>				<u>Investment</u>		<u>Direct \$ Return</u>
3% (of \$39k)	=	\$1,170	-	\$426	=	\$744
10%	=	\$3,900	-	\$426	=	\$3,474
25%	=	\$9,750	-	\$426	=	\$9,324
50%	=	\$19,500	-	\$426	=	\$19,074

*When our clients break for morning tea I often hear them talking about how much time they will save by just applying one thing they learnt, I know that our training works and does provide new skills to allow your staff to work more effectively.*